



Welcome Back, Team JQA

After a pause of nearly three months, we are delighted to be welcoming students back to the site on Monday 8th March and Tuesday 9th March – dependent on year group ([please check our letter here for arrangements](#))

We realise that the time away has been challenging for all and we want to give you reassurance that we will do everything and anything possible to reintegrate students on those dates. First and foremost, students will be given warm greetings; we have missed them so much...it is just not the same 'on screen'.

Of course, all safety measures from beforehand will be in place and we are direct in our instruction that all people in the building will be wearing face masks to protect one another and staff members. Our aim is to evaluate the needs of students very quickly and, where necessary, put packages of support together, whether this is to tackle either emerging personal or academic needs. Please communicate with us in the usual ways if you wish to report any concerns that you have.

We have lots of wonderful plans to help our young people complete this academic year with smiles on their faces. Currently, Pastoral Leaders are exploring safe opportunities to recognise progress this year, in particular our graduation year: Year 11, who we wish the very best for any upcoming assessments. We will be shoulder-to-shoulder with you in preparing for next steps – training courses, an apprenticeship or further education.

The end of the Spring Term and the entire Summer Term will be unashamedly ambitious, optimistic and develop an increased sense of oneness for the JQA Family. Wishing you and your families well.

Mr Williams (Headteacher)

Our Shared Mission:

At JQA, we focus on **delivering a CORE education** that provides a broad range of opportunities for students from all backgrounds to learn and achieve as well as developing a depth of character around our shared values.

Collaboration: we achieve our goals through working together and working successfully with others.

Opportunity: we make the most of every opportunity that we are offered to learn and grow.

Respect: we look after one another and make sure everyone is safe and that we are respectful

Excellence: we always give 100% and make sure that everything we do is our best.

COMING UP...

Our Events calendar is online at
www.jewelleryquarter.academy/events

8th March - British Science week / International Women's Day

8th March - Year 9, 10 and 11 students return to school

9th March - Year 7 and 8 students return to school

15th March — Student Survey opens

18th March - Opportunity day 2

19th March - Sport Relief day

Jewellery
Quarter Academy

St George's Court
1 Albion Street
Birmingham
B1 3AA

tel: 0121 729 7220 between 8am and 4pm

email: enquiry@jewelleryquarter.academy

www.jewelleryquarter.academy

 [@COREJQAcademy](https://twitter.com/COREJQAcademy)

 [@corejqacademy](https://www.instagram.com/corejqacademy)

OPPORTUNITY– JQA In The News

Following the government's announcement in January 2021 that all exams will be cancelled this summer again, students in Year 11 will be awarded 'centre assessed grades' - decided by staff at JQA, based on a robust range of evidence.

As students are making a return back to school, many of our Year 11 students have been working hard during remote learning as they want to get the best grade possible and get onto their chosen courses in at Post-16 providers such as colleges and sixth-forms.

Dante and Myaa in Year 11 were given the opportunity to talk to Sky News and Channel 4 News about this and spoke very eloquently, representing us, themselves and their families proudly.

[Here is the link to the Channel 4 report.](#)



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OPPORTUNITY – Well-Being Sessions

On Wednesday 3rd March and Thursday 4th March, our Designated Safeguarding Leads (DSLs) held an afternoon of online Well-Being sessions to support our students' return to JQA. In an interactive session and fun session with a 'Family Fortunes'-style game. It helped to support students with any anxieties that they had, explore together the measures that the Academy have put in place, and support students to be prepared and organised for their return to the Academy. Based around our CORE Character traits, the sessions were enjoyed by students. If you missed the session, [the link is here](#).

JQA Top Tips – Promoting a Healthy Self-Concept

JEWELLERY QUARTER ACADEMY

Build Positive relationships – avoid negative influences – fake news.

3 positive things journal

« It's good to talk » – staff / friends / family / external agencies

Do something you enjoy or that challenges you – new hobby / art / cooking etc

Physical exercise – fitness apps / walking

Positive self-care – sleep routines / diet

RESPECT

Participants: +32, KJ, SL, I Thomas, AHanley, Katie Lowbridge

JQA Top Tips – Protective Measures

JEWELLERY QUARTER ACADEMY

Don't share equipment.

Listen and follow advice given by JQA staff – it is designed to protect you and others.

Maintain social distancing – 2m apart / don't mix bubbles.

Continue to follow government guidance – don't share lifts / go to friends houses etc

Take part in testing

Wear PPE / Wash Hands / Sanitise – regular opportunity for mask breaks / Visors.

Travel safely to and from school.

OPPORTUNITY

Participants: +33, KJ, SL, I Thomas, AHanley, Katie Lowbridge

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OPPORTUNITY – Fairtrade Fortnight

Fairtrade Fortnight is from 22nd February to 7th March. Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world.



This is done by requiring companies to pay sustainable prices (which must never fall lower than the market price). Fairtrade tackles the injustices of conventional trade, which traditionally discriminates against the most vulnerable. It enables them to improve their position and have more control over their lives.

Our students learnt how Fairtrade has helped many farmers around the world. The form competition was for students to redesign the Fairtrade logo. Here are the entries below:



FAIRTRADE
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RESPECT– Dangerous Apps and Websites

The internet is a safe, fun and informative place, if used well. However, caution is needed because the Internet can be a dangerous place. It's a place where fraud can happen, for example, a place where people can pretend to be someone they are not in order to trick other people (including children), or a place where people can stumble on something they would rather not see.

We understand that technology has developed at such a pace that it feels like children understand more about it than parents/carers do. This can put children in a vulnerable position, so it is important that as adults we do everything we can to educate and protect them. Luckily, there are organisations to help, such as the **NSPCC** and [CEOP](#). They provide a guidance on how to approach e-safety with your children and advice on how to make your home e-safe.

Here are the some apps that parents/carers might want to know more about:

14 APPS PARENTS SHOULD KNOW ABOUT

BUMBLE
BUMBLE is similar to the popular dating app "Tinder" however, it requires women to make the first contact. Kids have been known to use BUMBLE to create fake accounts and falsify their age.

SNAPCHAT
SNAPCHAT is one of the most popular apps of 2018. While the app promises users can take a photo/video and it will disappear, recent features including "stories" allows users to view content for up to 24 hours. Snapchat also allows users to see your location.

KIK
KIK allows anyone to contact and direct message your child. Kids can bypass traditional text messaging features. KIK gives users unlimited access to anyone, anywhere, anytime.

LIVEME
LIVE.ME is a live-streaming video app that uses geolocation to share videos so users can find out a broadcaster's exact location. Users can earn "coins" as a way to "pay" minors for photos.

HOLLA
HOLLA is a self-proclaimed "addicting" video chat app that allows users to meet people all over the world in just seconds. Reviewers say they have been confronted with racial slurs, explicit content, and more.

WHISPER
WHISPER is an anonymous social network that promotes sharing secrets with strangers. It also reveals a user's location so people can meet up.

ASK.FM
ASK.FM is known for cyber bullying. The app encourages users to allow anonymous people to ask them questions.

CALCULATOR%
CALCULATOR% is only one of SEVERAL secret apps used to hide photos, videos, files, and browser history.

HOT OR NOT
HOT OR NOT encourages users to rate your profile, check out people in their area, and chat with strangers. The goal of this app is to hook up.

Omegle
A free online chat website that promotes chatting anonymously to strangers.

Yellow
This app is designed to allow teens to flirt with each other in a Tinder-like atmosphere.

Burn Book
Post anonymous rumors about people through audio messages, texts, and photos.

Wishbone
An app that allows users to compare kids against each other and rate them on a scale.

Instagram
Many kids are now creating fake accounts to hide content from parents. Kids also like to text using Instagram because messages are deleted once a user leaves conversation.

RESPECT– Omegle Warning

Dear Parents / Carers,

We hope that you and your families are keeping safe and well during this challenging period.

Your child has now been completing online learning at home for several weeks and will therefore have had an increased amount of access to the Internet during the current circumstances.

In a recent news story, published by the BBC, it has been brought to our attention that there are increasing concerns about an online chat website called “Omegle”.

Omegle ‘links up’ random people for virtual video and text chats. The site claims to be moderated - but has a reputation for unpredictable and shocking content. Omegle's disclaimer states that users should be 18 or over, but there is no age verification process in place and as a result, children as young as 7 are being able to access this site.

Global child protection groups are increasingly concerned about predators using the site to gather self-generated child sexual abuse material. There have been frequent incidents reported to the police, involving children engaging in sex acts with adults and there has also been an increase in self-generated abuse material elsewhere on the internet. This has been created by predators who have captured and distributed footage from Omegle.

We therefore ask that you are aware of the risks involved in your child’s use of the Internet and Social Media sites and remember that Omegle is a site for over 18s and your child should therefore not be using this.

We appreciate that it can be hard to know how to talk to your child about online safety. From setting up parental controls to advice on sexting, online games and video apps. The NSPCC have some useful guidance on these topics. Please use the following link: <https://www.nspcc.org.uk/keeping-children-safe/online-safety/>

If you have any concerns whilst your child is educated at home, please email the Well-Being Team at safe-guarding@jewelleryquarter.academy who will be happy to deal with your enquiry.

Please take care and stay safe and we look forward to welcoming all of your children back into school on March 8th.

Yours Faithfully,

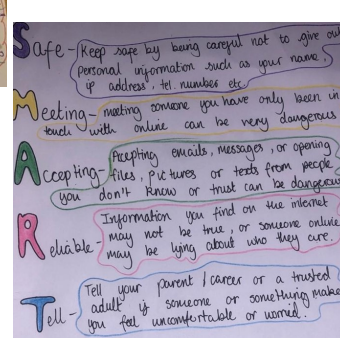
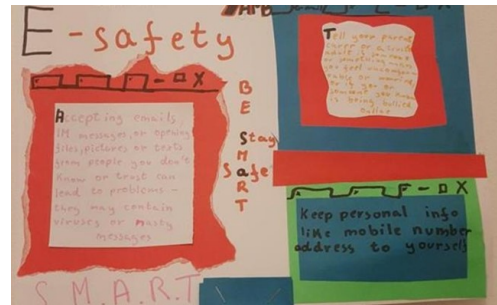
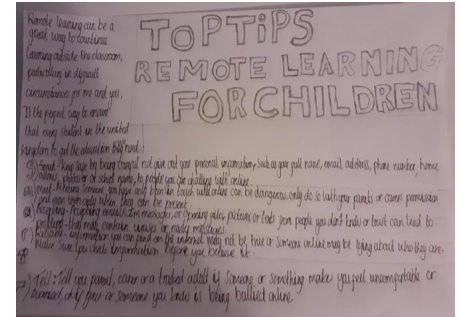
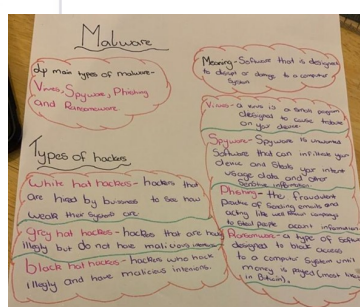
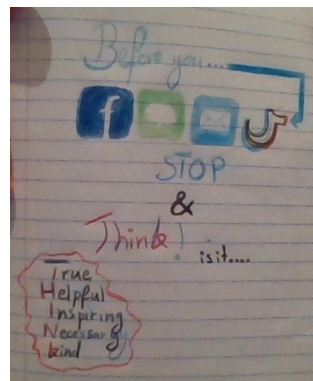
Katie Lowbridge (Assistant Headteacher—Collaboration)



RESPECT – E Safety Week

As part of E-Safety Week at Virtual JQA, our students designed a leaflet and posters to give advice of how to be safer online—this was part of our weekly form competition.

The leaflets and posters were designed for primary school students. Below are some of the lovely entries from our students:



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What Students Say At JQA

The Student Parliament members had a virtual meeting last week with Mr Tully to go through points that they wanted to discuss. Below are some of the issues your elected members brought before Parliament:

Year 7:

“We love the praise postcards that are being sent home, as it shows us that the teachers are acknowledging the hard work we are putting into remote learning.

We like when teachers model the answers, so we can see where we are making mistakes, so we don't do it again. We would prefer to see the teacher's face during remote learning.”

Year 8:

“We want to make sure that the Academy are doing their bit for the environment by recycling. We want more recycling bins around school and bigger bins.”

Year 9:

“We wanted to ask questions about GCSE options; we want to know if certain subjects will be available.”

Year 10:

“We shared that we are worried that we may have missed a lot of learning and have some gaps, so we wanted 'Accelerate' sessions and more work set to help us as we move into Year 11. We also want to see extra-curricular programmes at JQA starting up again.”

Year 11:

“We asked about mock exams when we return and what is going on with the final exams in the summer and how the grades will be given. We said we liked live feedback during remote learning, so we could see that if we are making mistakes and also it's good knowing if we are on the right track.

We also wanted to discuss organising a prom for end of the year. We will update you on this shortly.”

Don't forget the Student Survey opens shortly to give your views on JQA!



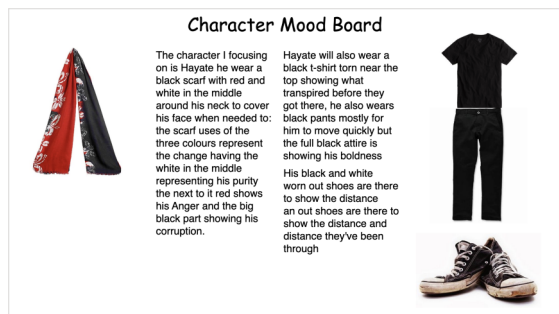
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EXCELLENCE AT JQA

Recognition

Well done to these students for excellent work done during Remote Learning. Here are some good example of work in Drama from Year 11 students.

Character Mood Board

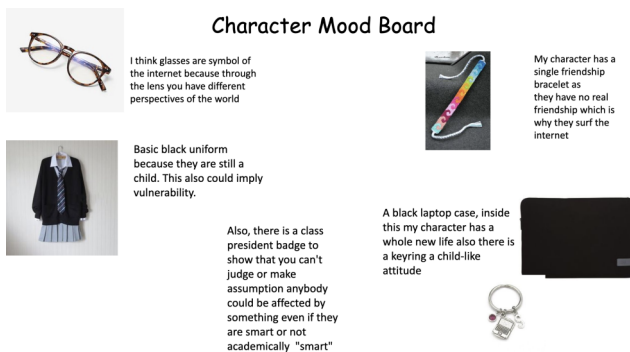


The character I focusing on is Hayate he wear a black scarf with red and white in the middle around his neck to cover his face when needed to: the scarf uses of the three colours represent the change having the white in the middle representing his purity the next to it red shows his Anger and the big black part showing his corruption.

Hayate will also wear a black t-shirt torn near the top showing what transpired before they got there, he also wears black pants mostly for him to move quickly but the full black attire is showing his boldness

His black and white worn out shoes are there to show the distance an out shoes are there to show the distance and distance they've been through

Character Mood Board



I think glasses are symbol of the internet because through the lens you have different perspectives of the world

Basic black uniform because they are still a child. This also could imply vulnerability.

Also, there is a class president badge to show that you can't judge or make assumption anybody could be affected by something even if they are smart or not academically "smart"

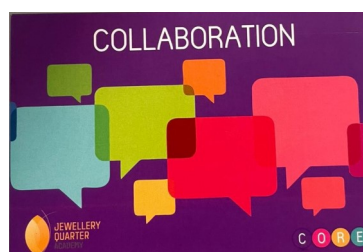
A black laptop case, inside this my character has a whole new life also there is a keyring a child-like attitude

My character has a single friendship bracelet as they have no real friendship which is why they surf the internet

Diegetic Sound Clip – add link	Reason for using Explain WHY this is needed	Non-Diegetic Sound clip – add link	Reason for using Explain WHY this is needed
Police sirens (2438) Police siren sound effect 1 - YouTube	It represents the character being caught up in trouble with the law.	Posh music (2438) High Tea Baroque Music - YouTube	It happens during dinner and shows what the character's background and lifestyle is like
(2438) Crowd White Noise - Sounds and noises people talking in the school - YouTube	People conversing in the background during a normal day in school, this can immerse the audience even further.	(2438) Sad, Melancholic Classical Music - YouTube	Playing lowly in the background to make a sad seen even more sorrowful
(2438) 3 HOURS of GENTLE NIGHT RAIN. Rain Sounds to Sleep, Study, Relax, Reduce Stress, help insomnia - YouTube	The rain can add to a sad feeling for the character as their life slowly gets worse and worse.	(2438) Morning Relaxing Music - Happy and Positive Energy (Diana) - YouTube	When plays in the background it'll finally give a happy scene at the end to display the light at the end of the tunnel.

Diegetic Sound Clip – add link	Reason for using Explain WHY this is needed	Non-Diegetic Sound clip – add link	Reason for using Explain WHY this is needed
https://www.youtube.com/watch?v=eRP2kJFcfHw	The typing sounds are useful and needed because it mimics the real-life actions taking place	https://www.youtube.com/watch?v=Y-JQ-RCyPpQ	It sets the mood my protagonist will arrive home and it will be a calm atmosphere for the audience placing them in a trance
https://www.youtube.com/watch?v=uFFftvDNJlw	The notification spam builds up tension when the internet persona starts to take over your body.	https://www.youtube.com/watch?v=ogS_MELUhsC	There could be a news report in the background talking about facts and statistics.

How will YOU get a postcard sent by our pastoral team for excellence ?



REWARDS AT JQA

We continue to send postcards home for students who demonstrate our CORE values in live lessons.

Points are from 5th Jan—4th March 2021:

Year 7: **Aaron Hoang**— 124 points

Year 8: **Kalsoom Begum** — 197 points

Year 9: **Robert Wild**—84 points

Year 10: **Azaylia Francis**—171 points

Year 11: **Dante Ross**—199 points

Well done to these students. Can you catch them?

Year 8 have earned 2038 points so far this half term. Year 7 are not far behind...

Keep logging those rewards from home at

www.mystickers.com

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COLLABORATION – Return to JQA

Attendance is mandatory for ALL students next week. When students return next week, their timetable and times of the day will be as they were in Autumn Term, to ensure students are in 'learning zones' in bubbles. **Students will be expected to wear a face covering in all indoor spaces**, but will be given the opportunity for regular, safe 'mask breaks' and students will be supported to ensure they manage this through our well-delivered personal development sessions.

The arrangements for **Monday 8th March**, which will be a staggered start, are as follows:

- Year 7 - Live L4L lessons/assignments from home from 08:30 till 14:00
- Year 8 - Live L4L lessons/assignments from home from 08:30 till 14:00
- Year 9 - Arrive at JQA between 10:30 -10:45 through Student Entrance on Pope St, leave at 14:55 via Student Entrance.
- Year 10 - Arrive at JQA between 08:15 –08:30 through Student Entrance on Pope St, leave at 15:00 via Student Entrance.
- Year 11 - Arrive at JQA between 13:00 -13:15 through Student Entrance on Pope St, leave at 15:00 via Seacole Centre (001) exit.

The arrangements for **Tuesday 9th March**, which will be a staggered start, are as follows:

- Year 7 - Arrive at JQA between 11:20 - 11:30 through Main Entrance on Albion St going to Raised Deck, leave at 15:00 via Main Entrance.
- Year 8 - Arrive at JQA between 08:45 –09:00 through Student Entrance on Pope St using Football Zone only, leave at 14:55 via Main Entrance.
- Year 9 - Arrive at JQA at normal time , between 08:00 - 08:15, via Student Entrance on Pope St using Football Zone only, leave at 14:55 via Student Entrance.
- Year 10 - Arrive at JQA at normal time, between 08:15-08:30, via Student Entrance on Pope St using Hatch/ Basketball court, leave at 15:00 via Student Entrance.
- Year 11 - Arrive at JQA at normal time, between 08:00-08:30, via Seacole Centre (001) doors, leave at 15:00 through Seacole Centre (001) exit.

From **Wednesday 10th March**, all students will use the same entrance points and times that were in place during the Autumn Term (before the national 'Lockdown').

We would kindly like to remind parents/carers to ensure that they do not congregate in large groups outside the Academy when picking their child up at the end of the day. Please maintain social distancing and safety measures and to respect our neighbours when parking.

If you do have any concerns or queries, please call us on 01217297220 or email enquiry@jewelleryquarter.academy



COLLABORATION – Getting Ready To Return

After the government announcement on 22nd February, it was stated that all schools will open on the 8th March. As the students have not been at school since 5th January, it is vital that the students get back into a strong routine. This means that students should:

- [Have correct uniform and equipment—you can check this online here](#)
- Plan your route to arrive at the correct time
- Have a facemask and /or hand sanitiser

Students' uniform is as follows:

- Navy blazer and tie.
- Navy blue and gold tie.
- Pale blue shirt.
- Mid grey trousers / skirt.
- **Black shoes**—if you are not sure if it's a shoe, it's not a shoe!

The expected equipment is as follows:

- Practical and professional school bag.
- **NO POUCHES.**
- Clear pencil case.
- Black and/or blue pens.
- Green pen (for self-assessment).
- Pencil, eraser and sharpener.
- Student planner - if you took it home
- Lanyard (and ID badge)



[Parents/carers and students are reminded to pay particular attention to the 'Key Points of Note'.](#)

COLLABORATION – Keeping JQA Tidy

During lunch and break time, students are able to purchase different types of food and drinks from the Refectory/Hatch or Rec Room. However, we must be respectful to the site: this is our Academy and we should all look after it.

It is very important that we keep our Academy tidy together. Therefore, from Monday 8th March, there will be no eating outside of the Refectory, Hatch or Rec room.

This has been added to our [updated Code of Conduct](#) under the 'Respectful' section, reading: **'We keep the school tidy and litter free, only eating/drinking in certain spaces.'**



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Email: enquiry@jewelleryquarter.academy

COLLABORATION – Seacole Testing Centre

The Seacole Testing Centre has been busy this week, as JQA students get ready to return to site safely. Students whose families have consented to have the test have had the opportunity to come in and do their first Covid-19 test. Year 7 and 8 had the first test on the Thursday 4th March and Year 9-11 on Friday 5th March. This was very well attended and students did this very maturely and—they were also given their own JQA face covering! (see below)

Students will do their second and third tests next week as part of their staggered start with more information to follow on testing at home too later in March.

Year 9-11 will be in from Monday and Year 7-8 will join them in from Tuesday. Please check carefully and know when to arrive.

Mr Barton kindly volunteered to film his Covid-19 test to walk students and parents through the simple, straightforward process. You can see this 3 minute video here: [Covid test demonstration video](#)



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COLLABORATION – Welcoming Year 6

We congratulate families of students in Year 6 whose child will be joining Team JQA in September this year. On Thursday 4th March, the Academy ran a Friendship evening for families considering JQA. The session was ran by the Headteacher, Mr Williams, Deputy Headteacher, Mr Barton, Assistant Headteachers Mr Tully and Miss Lowbridge and Head of Year 7, Miss Seleshe. It was very well attended. Brookfields provided the most students at the event and will be receiving a special prize for their staff next week.

We also have a brand new [prospectus](#), which showcases what we stand for at JQA and gives more information about the Academy and our CORE values. We would also invite families to watch our video, filmed in February 2020, to meet our [Senior Leadership team](#).



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Year 6 Friendship Evening

We invite parents and carers of **students in Year 6** who are considering JQA for their child in September 2021. [You can read our prospectus here.](#)

Thursday 4th March 5.30pm – 6.15pm

You can join our online event here:
<https://tinyurl.com/JoinJQA> | Passcode: JQA

0121 729 7220 • enquiry@jewelleryquarter.academy
Headteacher: Greg Williams

[@COREJQAcademy](#) [@COREeducate](#) [@COREeducate](#)

ATTENDANCE UPDATE

All students are expected to return to face to face education in w/c 8th March.

It is not a choice to keep your child at home—the best place for children to continue their education is at school and our site is as safe as can be.

We aim to reward students with 95%+ attendance between 8th March and 31st March with a non-uniform day on 1st April.

If for any reason, your child is ill and cannot attend school, you must call us on 0121 729 7220 and ask to speak to Miss Sparg (Option 2).

You can also email Miss Sparg directly at zsparg@jewelleryquarter.academy

We are very much looking forward to welcoming back ALL of Team JQA next week.



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Email: enquiry@jewelleryquarter.academy

COLLABORATION – Safety Ambassadors

Students had the opportunity to apply for a Safety Ambassador role before 2nd March.

We are looking to appoint 5 Covid-19 Safety Ambassadors, representing each year group, who will work with the Senior Leadership Team, other student leaders and our external partners to ensure students are as safe as can be at JQA.

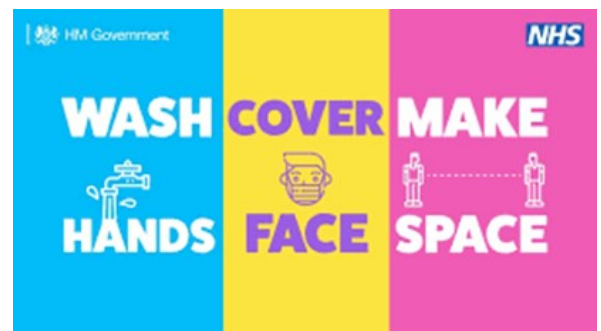
Key aspects of the role would be:

- To role model safe practices, and seek opinions from the student body as to how we can make the Academy as safe as possible and feed these back to SLT
- To represent the Academy in collaborative work with external partners who will support us to be safe and provide student opportunities

The students will be working closely with Mr Lally and an external company, 1TCA, who will be providing JQA students with a pouch, hand gel and innovatively designed mask for optimum safety.

Congratulations to the successfully appointed students:

- Year 7 - Masah
- Year 8 - Shyra and Edson
- Year 9 - Illum
- Year 10 - Ricardo

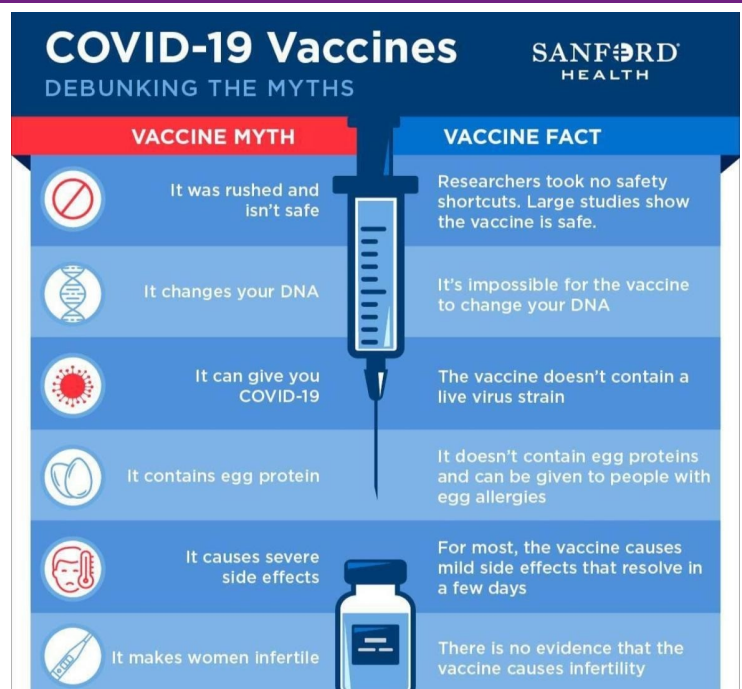


COLLABORATION – Vaccine Myths

The vaccination began on 8th of December 2020 and the total number of first dose vaccinations given to date is nearly 21 million. The total number of people who have received the second dose of the vaccine is over 960,000.

However, there are many myths about the vaccine, spread by fake news and on social media—and this is giving doubts to some people. The diagram to the right gives facts about the vaccine.

We DO NOT offer or give the vaccine at the Academy.



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Email: enquiry@jewelleryquarter.academy

WHO TO CONTACT AT JQA

If you wish to discuss any aspect of your child's education or time at Jewellery Quarter Academy can we ask that you contact the Head of Year for your child in the first instance.

The most effective way to do this is via email.

Please don't always expect an immediate response as all teachers have very busy timetables, but we will endeavour to reply the same day. The contact emails for each Head of Year are listed here.

Year 7 M Seleshe: mseleshe@jewelleryquarter.academy

Year 8 Mr M Morton: mmorton@jewelleryquarter.academy

Year 9 Mr C Kyffin: ckyffin@jewelleryquarter.academy

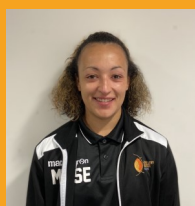
Year 10 S Ivey sivey@jewelleryquarter.academy

Year 11 Mr S Campbell scampbell@jewelleryquarter.academy



If you would like to contact the Well-Being team, email safeguarding@jewelleryquarter.academy

If you have an urgent safeguarding issue, you can call our Designated Safeguarding Lead on 07823354044



Miss Seleshe



Mr Morton



Mr Kyffin



Miss Ivey



Mr Campbell

STAYING IN TOUCH WITH JQA

Academy Voicemail

We recently changed our phone system after feedback from parents/carers to include the facility to leave a message if lines are busy **by pressing Option 3.**

You now have the option to leave a voice message on the Academy Voicemail in office hours and out of office hours too—this is checked three times a day at 8am, 12pm and 3pm.

Please be sure to state your child's name clearly and who the message is for and one of Team JQA will get back to you.



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